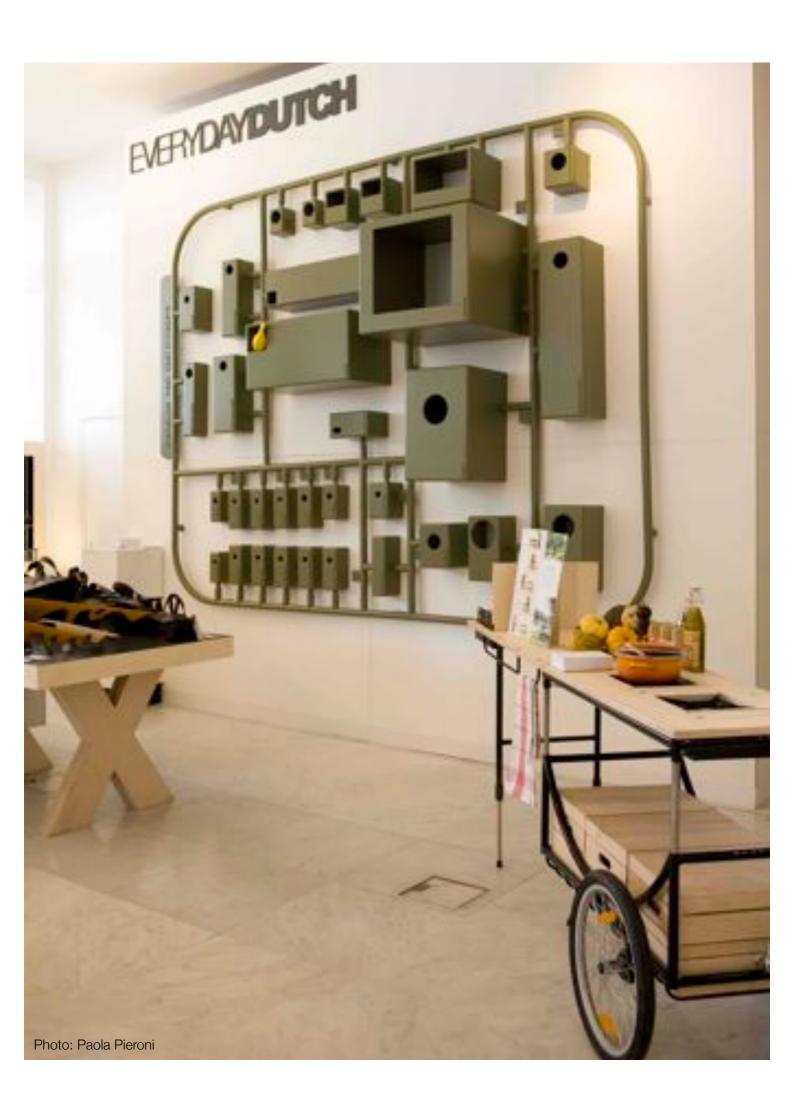
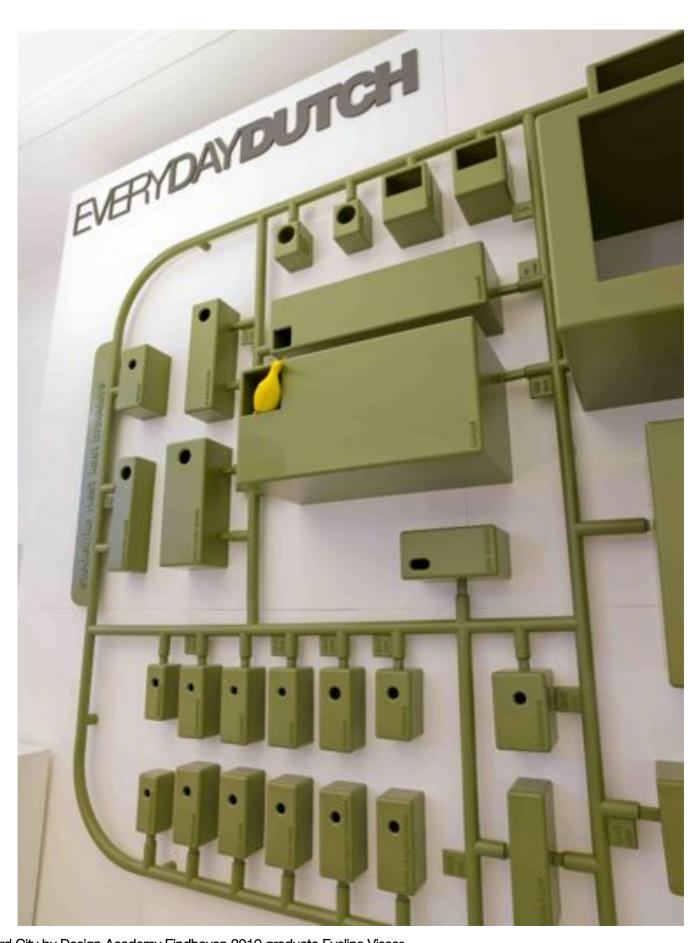
EVERYDAYDUTCH

Part installation, part shop, EVERYDAYDUTCH showcases products by established designers that are a fresh take on everyday life and concerns alongside concepts by five recent graduates from the Design Academy Eindhoven that reveal the future of Dutch design

Curated by Jane Withers for Selfridges in collaboration with Design Cooperation Brainport Eindhoven and The Embassy of the Kingdom of the Netherlands







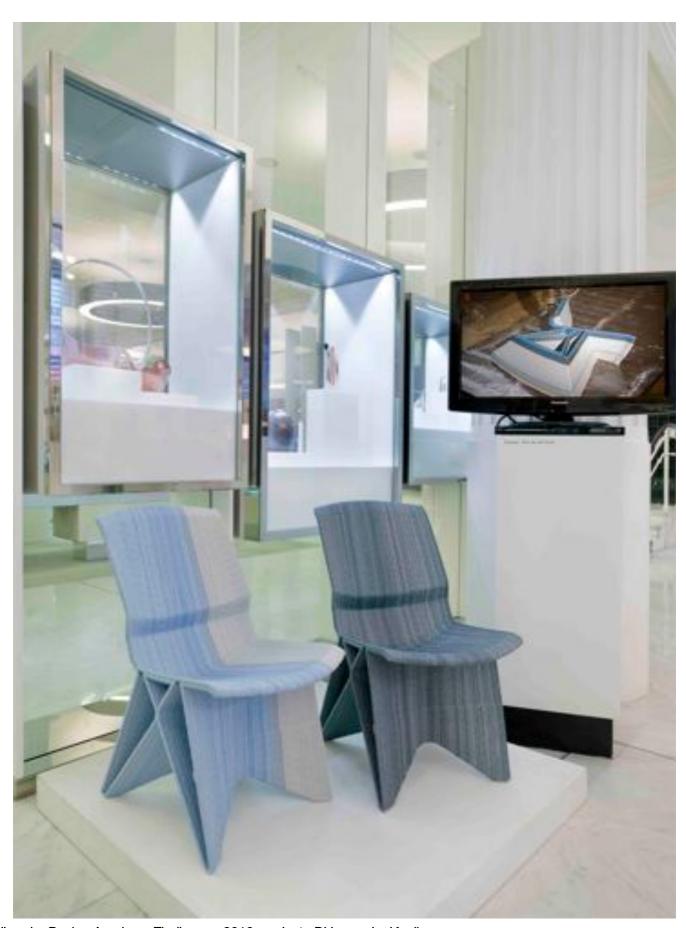
Bird City by Design Academy Eindhoven 2010 graduate Eveline Visser

A modern solution for an avian habitat. Varied nesting boxes cater to the housing needs of 33 different species of bird. Photo: Andrew Meredith



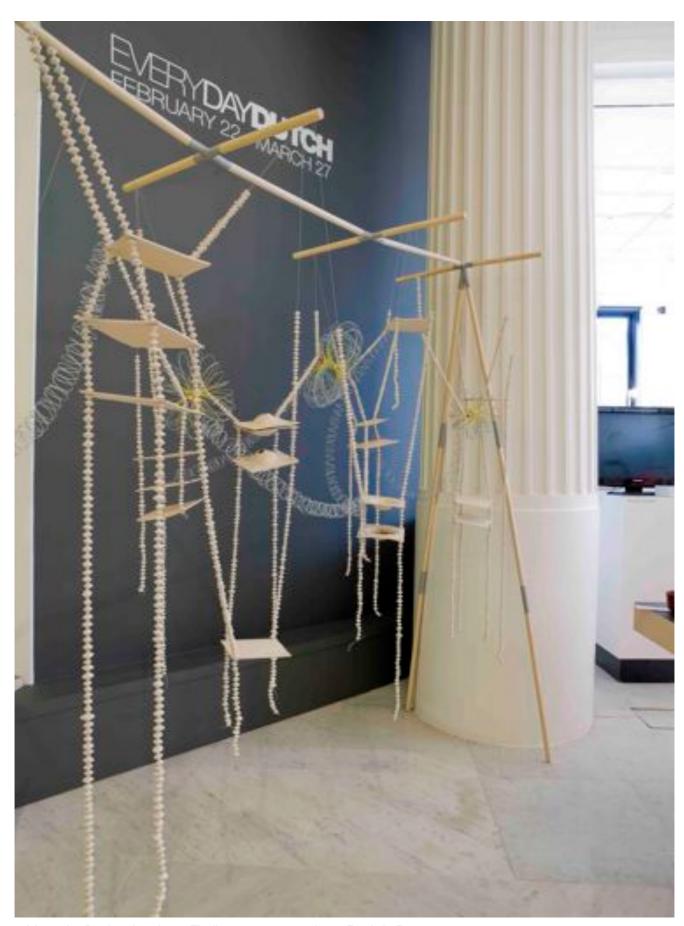
Bike Stove by Design Academy Eindhoven 2010 graduate Florike Martens

Designed to attach to a bicycle, the compact trailer folds out to make a serviceable cooking unit including a barbeque and burners, insulated cooler, water tap and pots, pans and tableware for eight. Photo: Paola Pieroni



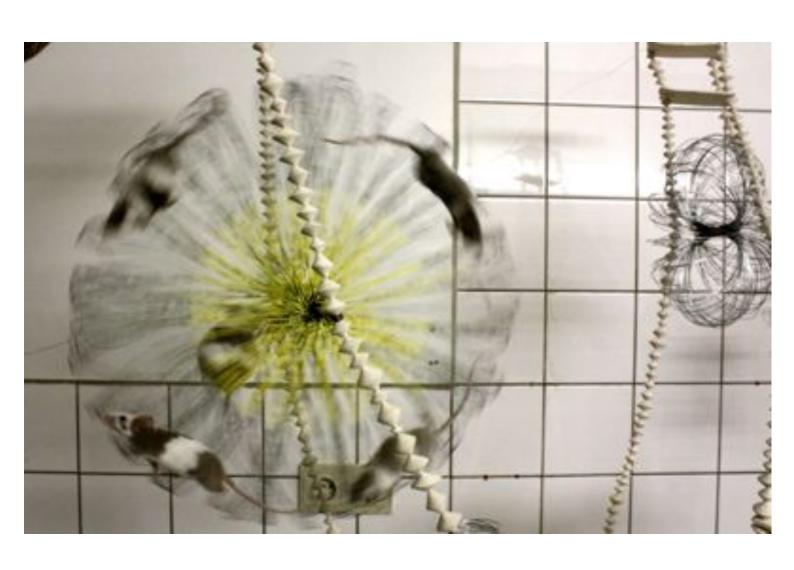
Endless by Design Academy Eindhoven 2010 graduate Dirk van der Kooij

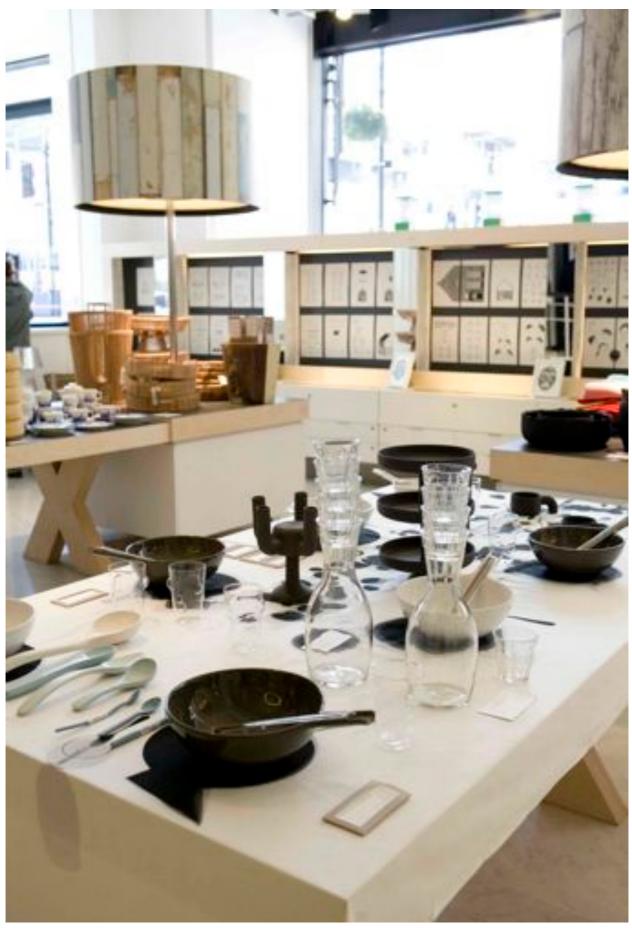
Van der Kooij upgraded a retired factory robot with new software to give it a second life as a prototyping machine making robust chairs from plastic string made from old refrigerators. Photo: Andrew Meredith



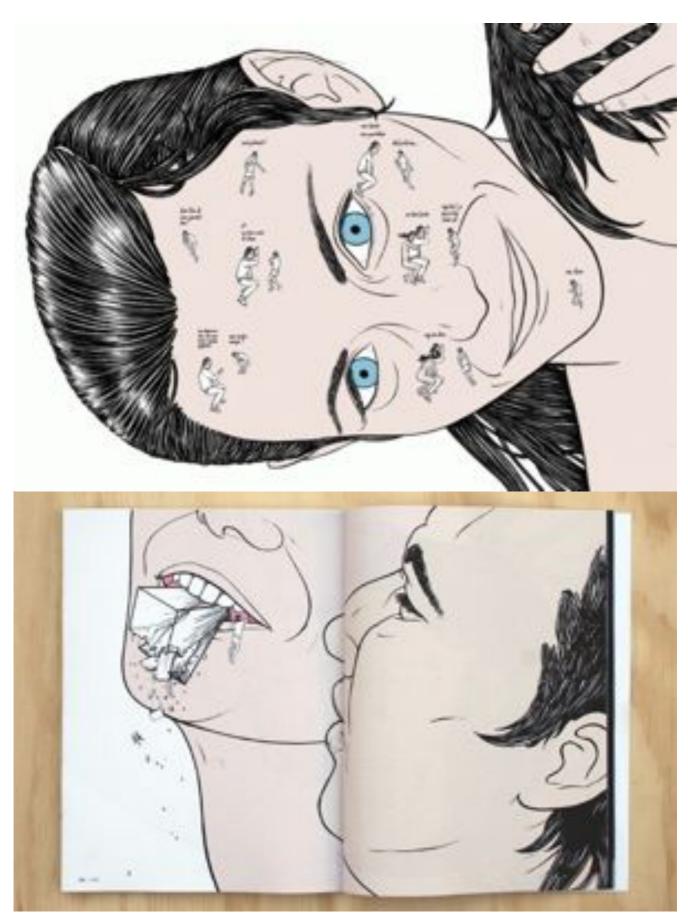
Mouse Mates by Design Academy Eindhoven 2010 graduate Roel de Boer

A whimsical home for mice that blurs the boundaries between pet and pest. The mice are drawn to the contraption – they are free to leave but choose to stay and play. Photo: Andrew Meredith





View of EVERYDAYDUTCH, including tableware by Ineke Hans, Lara de Greef, Kaptein Roodnat and Arnout Visser set on Maurice Scheltens' Tableau Tablecloth for Droog. Photo: Paolo Pieroni



'Binnenskamers' (Behind Closed Doors) by Design Academy Eindhoven 2010 graduate Tim Enthoven A touching, surrealistic story about the life of a frightened boy existing within his own liberated imagination. The graphic novel won the René Smeets Award for best graduation project, 2010. Photos: Tim Enthoven



Watering Can, Candle Holder and Candle Dome from Aldo Bakker's Copper Collection for Thomas Eyck Aldo Bakker's designs are based on a radical rethinking of how we perform daily tasks. Photo: Paola Pieroni



PULP 2.0 series by Jo Meesters

A collection of grey, black and gold-lined vessels made from paper pulp formed using discarded containers as moulds, which started as a research project exploring alternative materials made from combining paper waste with epoxy resin. Photo: Paola Pieroni



PULP 2.0 series by Jo Meesters and lanterns by Pols Potten. Photo: Paola Pieroni



Products by Piet Hein Eek include Table Lamps, Delft Blue Ceramics and Fair Trade Original baskets made from palmwood. Photo: Paola Pieroni



Terracotta water carafes by Arian Brekveld for Royal VKB, Fair Trade Original baskets and Scrapwood Wallpaper (on lamp) by Piet Hein Eek, wool throws by Scholten & Baijings, shawl by Zelda Beauchampet. Photo: Andrew Meredith



Items by Pols Potten, Tony's Chocolonely, Jurianne Matter, Gewoon and Green Habits. Photo: Andrew Meredith



Scrapwood stools by Piet Hein Ekk and ceramics by Atelier NL for Royal Tichelaar Makkum. Photo: Paola Pieroni

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